



L'ORÉAL
FUND FOR WOMEN

L'Oréal Fund For Women makes charitable donation to the Coalition Against Domestic Violence to support women in Trinidad and Tobago

(Trinidad and Tobago, September 2021) - As part of L'Oréal's ongoing efforts and commitment to support women's rights, L'Oréal Fund For Women has pledged 598,228 TTD to the Coalition Against Domestic Violence in Trinidad and Tobago (CADVTT), a non-governmental coalition of organizations as well as a registered charity located in Trinidad and Tobago, to support its mission in protecting, advocating and empowering women in Trinidad.

The COVID-19 pandemic exacerbated existing inequalities, affecting women socially and economically at a disproportionate level as well as increased cases of domestic abuse. Against this backdrop and under "L'Oréal For the Future" program, the 2030 sustainable development roadmap, the Group launched the L'Oréal Fund for Women in 2020, a three-year charitable endowment fund of 50 million euros to support highly vulnerable women around the world.

CADV offers free psycho-social services relevant to domestic abuse in Trinidad. Founded in 1988, its members are shelters, children's homes, organizations, and individuals working to end all forms of domestic violence, including child and elderly abuse.

CADV provides clinical therapy and emergency case management support services for survivors of domestic violence inclusive of women, children and men, and will utilize the funds to expand the program's services. With the support of L'Oréal Fund for Women, CADV aims to support approximately 1,500 women and children by end of 2022.

The Gender Based Violence of the Trinidad and Tobago Police has reported a jump in reports of gender-based violence since the onset of the COVID pandemic and the associated mobility restrictions. Currently, there are only four non-governmental run shelters in the country, out of these 2 are closed for repairs. Most survivors are women who cannot afford clinical support. CADV services are free including referrals to lawyers who provide pro bono legal advice.

Commenting on the partnership with CADVTT, **Dave Hughes, General Manager of L'Oréal Caribe**, said: *"The pandemic's lockdown measures undeniably created a very trying environment for everyone across the globe, but even more so, for victims of domestic abuse. As a Group that has been committed to empowering women, it was essential to take action to help the most vulnerable women particularly those affected by the COVID-19 pandemic. We are inspired by the Coalition Against Domestic Violence's tireless efforts and its true potential to alleviate the challenges that women face every day. Together, we believe we can help make a difference and bring a voice to women who need it the most."*

Sabrina Mowlah-Baksh, General Manager of CADVTT, said: *"On behalf of everyone at CADV, I want to thank the entire L'Oréal team, and specifically the L'Oréal Fund for Women, for providing us the opportunity to expand our Psychosocial Support Services Program and for putting their faith in us and all that we are hoping to accomplish. At CADV we believe in the potential of women. Working together to mitigate the effects of abuse and domestic violence can create lasting change for women, families, and entire communities. When women thrive, everybody thrives."*



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Photo Caption: (from left to right); Diana Mahabir-Wyatt, co-founder of Coalition Against Domestic Violence (CADV); Roberta Clarke, President, Coalition Against Domestic Violence and Sabrina Mowlah-Baksh, General Manager, Coalition Against Domestic Violence.

For more information visit <https://coalitionagainstdomesticviolence.org/>

About L'Oréal Caribe

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